



DEEP Deprived families Economic Empowerment Programme

Programme Area:

Micro-Enterprise

Project Number:

00051844

Award Number:

00044202

Duration:

June 2006 – Dec. 2008

Partner:

SYB/IYB--ILO(Start &
Improve Your Business
Program--International Labor
Organization
KOSGEB(Turkish SMEs
Development Organization).
UN Habitat housing program.

Budget:

\$30,000,000

Donor:

IDB

Project Contact

Information

Project Manager:

UNDP Programme

Manager:

Hiba Barakat

Project Office:

Ramallah and Gaza

Email:

Website:

Project Description:

The objective of the project is to improve the living conditions of depressed and deprived Palestinian families and so to contribute to a revitalized Palestinian economy through supporting self-employment and micro-enterprise development as means to reduce unemployed, achieve higher economic growth and reduce poverty and expand the opportunities for members of deprived Palestinian families to become entrepreneurs through providing them with financial and business development services. This will enable the potential entrepreneurs within these families to start up micro enterprise and ensure sustainable source of income.

Families non eligible to own and manage a self-employment activity in the short run, and particularly those raising youth who may be prepared for entrepreneurship in the medium term run, will be targeted with special innovative assistance, ensuring their short term and long term empowerment.

Objectives:

1. Awareness among targeted beneficiaries raised and built, expanding commitment and accountability for transition from humanitarian assistance recipient to producers and providers of income to their households through trade, productive activities, and investment for the poor whereas at least 4000 individuals acquired technical and or vocational training.
2. Expanded capacities of implementing agencies to upgrade and develop their skills, competencies, cost efficiency and effectiveness through targeted and comprehensive technical assistance addressing the needs of the implementing agencies, whereas at least 9 MFIs and BDSIs received technical Assistance package.
3. Improved knowledge in MFIs, BDSIs of the needs of micro-businesses and developed more responsive programs.
4. 70% of targeted beneficiaries Initiated micro businesses and

self employment opportunities, through accessing appropriate packages of financial and non financial services.

5. At least 30% of target beneficiaries witness an improvement in the living standards without engaging in Business activities through access to educational and consumption loans and shelter improvement grants.
6. A conducive environment created for a higher success ration among newly established micro and small businesses through the provision of a wide array of operational and strategic Business development services targeting the newly established businesses.

Locations:

West Bank and Gaza

Products:

- Financial Service provisions :
 1. Micro business financing fund
 2. Loan guarantee fund
 3. Social security package fund
 4. Consumption and educational fund
- Non financial and development Service
 1. Grants for start ups
 2. Special Business Initiative Fund Established
 3. Capacity building of MOSA, MOL, BDSIs and MFIs
 4. Business development services, TVET provided to at least 4000 individuals

Outputs:

- Official launch of the project, comprehensive information awareness campaign and media campaign
- Needs assessment of project beneficiaries conducted

Capacity assessment of the MFIs and BDSIs conducted

- Manuals for provision of financial services developed
- Manuals for provision of non-financial services developed

Capacity building programme developed

- Overall review and assessment of the relevant existing legislation

Management Information System designed and established